

# Our Vision

CDG will become the go-to set of software, services and support to help resellers of IT services, and businesses take control of their cloud software and make it easier to smoothly oversee and manage. To commoditise the cloud.

We help businesses: save money, improve efficiencies, simplify their platforms, and negotiate better terms knowing that they can successfully migrate from one cloud to another.

## Values

- We have the same drivers: costs, resources, efficiency
- We recognise that what matters is mainly uptime and robustness
- We offer flexibility, adaptability, transparency
- We approach in a scrum/agile/MVP manner
- Your problems are our problems (services as well as cost)

## Website Purpose

Lead Generation specifically from target companies which are ideally:

- Resellers and specialists serving companies with Cloud services (ideally across different cloud platforms)
- Companies looking for consultancy and value-added services

## Design

The design of the website should be professional and trustworthy, it is there to inspire confidence in the services and softwares, as well as emphasising the track record of CDG and relative knowledge and competencies.

Given all the cloud-related communications in the messaging on the site, we will need this in either the imagery or icons in the site so that we can connect the messaging with the service offering.

The brand, being black, gives full range for the designer to present a palette that serves the brand, not forgetting the audience are generally IT decision-makers.

## Website Structure

- Home
- Cloud [Intra-Cloud]
  - AWS [Happy / Unhappy]
  - Azure
  - Google
  - Oracle
  - IBM
  - Digital Ocean
  - Others
- Services
  - Cloud Enablement
  - Cloud Dev Ops (assessment, remedial work, ongoing support)
  - Cloud Optimisation
  - Cloud Cost Review
  - Migration Planning & Execution
  - Site Reliability Engineering
  - Security & Compliance
- Software
  - Cloudgate
    - Kubernetes Quick Start Tool
    - Hashistack to Kubernetes Converter
  - ArcMutate [inc Pi Test references]

### Top Tier Menu

- Blog
  - Post 1
  - Post 2
  - Post 3
  - Post 4
- Partners
- About Us
- Contact Us
  - Thank You

### Functional Items in Footer

- Terms of Use
- Privacy and Cookies Policy
- Sitemap

## Wireframes for Design

- Homepage
- Cloud
- Services
- Software
- Partners
- Blog